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Goodwill picks high-visibility spot

BRETT COOMER : CHRONICLE

GOODWILL Industries of Houston has leased 17,582 square feet in Westbridge Plaza.

The new tenant brings occupancy in the plaza on West Road to 85 percent. Other tenants include Devil Dog Tattoo Parlor, Southern Maid Donuts, Cafe India and Los Arcos Mexican Restaurant. Goodwill takes the place of a former 99 Cents store.

The new location, chosen for its visibility, the area's demographics and its proximity to customers and donors, is in a high-growth area with easy access to U.S. 290, Interstate 45 and Beltway 8.

"You want to make sure you have enough donors in the area where the store is to

feed the location," said Steve Lufburrow, president and CEO of Goodwill Industries of Houston, which operates 36 stores in the area.

Four new stores are planned for this year, he said.

The Westbridge Plaza location will include a 9,000-square-foot store as well as a donation center and processing facilities. It will employ up to 25 people.

Barkley Wedemeyer represented Goodwill Industries in the transaction. Mickey Meyer-Sturgis represented Richland Investments, the landlord.

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