

# DALLAS BUSINESS JOURNAL

## THE LIST

### LARGEST NORTH TEXAS WOMEN-OWNED BUSINESSES

RANKED BY 2015 LOCAL REVENUE

Company, Prior	Address Contact	2015 Local Revenue	2014 Companywide Revenue	# of Full-Time Local Employees	Total % of Women Ownership	Industry of Business	Top Local Executive
1 Argont Associates Inc. ① argontassociates.com	2000 E. Plano Pkwy #400 Plano, TX 75074 972-512-9694	\$257 million	\$337 million	35	100%	Telecommunications	Debra Roberts, CEO/President Ray Wynn, COO
2 etc group etcgroup.net	1111 E. Capitan Rd. Arlington, TX 76011 817-482-0399	\$82.18 million	\$82.18 million	32	100%	Events Services, Leisure, Travel & Tourism	Debbie Frazier, CEO
3 WRG LLC wrg.com	2038 E. Rosemeade Pkwy Carrollton, TX 75006 972-446-6194	\$79.8 million	\$79.8 million	76	51%	Design Furniture	Lee Baker, CEO Norel Johnson
4 Pinnacle Technical Resources Inc. dba Pinnacle Group ② pinacoll.com	5501 LBJ Fwy. #600 Dallas, TX 75240 214-740-2424	\$75.29 million	\$1.25 million	86	100%	Staffing & Recruiting	Anna York, CEO/Founder Ayesha Hurd-Closter, President
5 HOBi International Inc. ③ hobi.com	7601 Ambassador Row #101 Dallas, TX 75247 214-931-0144	\$69.35 million	\$69.35 million	400	35%	Environmental Services	Doug Bennett, President
6 BKM Total Office of Texas ④ bkmoust.com	3155 Cypress Dr. #100 Dallas, TX 75220 214-900-7399	\$66.6 million	\$66.6 million	65	100%	Furniture	Carol Beading, President
7 Business Interiors businessinteriors.com	3221 Valley View Ln. Irving, TX 75061 817-438-2699	\$66.5 million	\$66.5 million	127	100%	Furniture	Gely Miller White, CEO
8 Puente Enterprises Inc. ⑤ puenteinc.com	80 E. East 831136 214 N. Dove @PuenteEnter, TX 75261 817-421-2142	\$61.5 million	\$61.5 million	171	100%	Retailer	Gio Panto, CEO/President
9 Ricochet Fuel Distributors Inc. ricochetfuel.com	1203 Royal Pkwy. Dallas, TX 75248 817-368-5538	\$51.6 million	\$51.6 million	27	100%	Oil & Energy	Kelly Ann Roberts, President/CEO
10 Ivie & Associates Inc. ivie.com	681 Salomon Blvd. Ft. Worth, TX 76102 972-999-5884	\$51.17 million	\$460.52 million	253	51%	Marketing & Advertising	Wanna Iah, CEO
11 Hall Price Books, Records, Magazines Inc. ⑥ hpb.com	5803 E. Northwest Pkwy. Dallas, TX 75221 214-399-0823	\$42.99 million	\$737.06 million	2,773	82%	Retailer	Sharon Anderson Wright, President/CEO
12 ARTA Travel ⑦ artaonline.com	5702 W. Plano Pkwy. #1400 Plano, TX 75093 972-422-4000	\$41.88 million	\$41.88 million	26	55%	Leisure, Travel & Tourism	Tammy McSwain, CEO
13 Benefit Seminars Solutions ⑧ bsol.com	4121 Valley Ridge Rd. Dallas, TX 75220 214-320-6661	\$41 million	\$41 million	8	100%	Insurance	Marcia Zimmerman, President
14 Community Waste Disposal ⑨ cwdis.com	2070 Calhoun Crossing Dallas, TX 75228 972-333-6101	\$40 million	\$40 million	NA	100%	Transportation/Trucking/Railroad	Guy Ramirez, President
15 Point 2 Point Global Security Inc. ⑩ 2point.net	16478 Dallas Pkwy. #500 Addicks, TX 75001 214-900-4044	\$38.9 million	\$39.9 million	NA	100%	Security & Investigations	Stephanie Poirer, Founder/CEO
16 Judge Fite Co. Inc. ⑪ judgefite.com	4005, Corp. 4110 E. 14 Dallas, TX 75228 214-820-5631	\$36.49 million	\$36.49 million	100	51%	Real Estate	Jones Fite, President Jennifer Fite, CFO
17 Regal Temporary Services Inc. ⑫ regalstaffing.com	424 E. Lamar Blvd. #250 Arlington, TX 76010 817-422-0857	\$34.02 million	\$37.43 million	2,114	88%	Staffing & Recruiting	Mary Coleman, Lisa Green, Mahabul Leonard, Co-presidents
18 Anserteam Workforce Solutions ⑬ anserteam.com	4935 LBJ Fwy. #2000 Dallas, TX 75244 972-419-1711	\$30.8 million	\$30.8 million	75	75%	Staffing & Recruiting	Nicole Davis-Royce, President Valerie Freeman, Co-founder
19 Akorbi ⑭ akorbi.com	1820 Preston Park Blvd. #21500 Plano, TX 75093 214-230-9222	\$28.45 million	\$28.45 million	265	51%	Staffing & Recruiting, Staffing & Local Office	Chakita Mink, Co-founder/CEO
20 AHI Facility Services Inc. ⑮ ahifac.com	625 Funa Ct. Dallas, TX 75228 214-741-2734	\$28 million	\$34 million	1,880	100%	Facilities Services	Tina Hawn, CEO
21 Dallas Fan Fares Inc. ⑯ dallasfans.com	5480 Hill Lane Rd. #270 Dallas, TX 75254 972-259-8889	\$23.6 million	\$23.6 million	25	100%	Events Services	Kate Rankin, Owner/President
22 Enseo Inc. ⑰ enseo.com	1690 Prospect St. #100 Richardson, TX 75081 972-234-2533	\$22 million	\$22 million	73	98%	Computer Hardware	Vanesa Ojeda, CEO/President
23 Haley-Greer Inc. ⑱ haleygreer.com	2257-C Lantier Ln. Dallas, TX 75220 972-556-1177	\$20 million	\$17 million	90	51%	Construction	LeAnn Butler, President
24 Innovative Staffing - Stadium People ⑲ isps-stadium.com	5501 LBJ Fwy. #108 Dallas, TX 75240 972-392-1144	\$18.25 million	\$20 million	75	100%	Staffing & Recruiting	Stacy Salinas, Senior VP Andrew Jackson, General Manager
25 Allegiance Title Co. ⑳ allegiancetitle.com	8111 Preston Rd. #100 Dallas, TX 75225 214-939-2899	\$18.1 million	\$18.1 million	104	100%	Insurance Real Estate	David Moore, CEO

#### CLOSER LOOK

##### TOP 10, RE-RANKED COMPANYWIDE REVENUE (2015)

Pinnacle Group	\$1 billion
Ivie & Associates Inc.	\$460 million
Argont Associates Inc.	\$337 million
Hall Price Books, Records, Magazines Inc.	\$257 million
Swelling	\$170 million
etc group	\$82.2 million
WRG LLC	\$79.8 million
HOBi International	\$69.3 million
BKM Total Office of Texas	\$66.6 million
Business Interiors	\$66.5 million

##### WHAT ADVICE WOULD YOU GIVE A WOMAN STARTING OUT IN BUSINESS TODAY?

"Stay one step ahead of your clients' needs and provide alternatives."



**DEBBIE FRAZIER,**  
CEO, etc group

**ABOUT THE LIST**  
Information was obtained from five representatives through questionnaires and could not be independently verified by the Dallas Business Journal. To qualify for the Women-Owned Businesses List, companies must be majority (50 percent) women-owned. Only those companies that responded to our inquiries were listed. This list is broken by number of full-time local employees. In case of ties, companies are listed alphabetically.

**NOTES**  
NA = not applicable, not available or not approved.  
\* indicates company was not ranked in prior year.

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# LARGEST NORTH TEXAS WOMEN-OWNED BUSINESSES (26-50)

RANKED BY 2015 LOCAL REVENUE

Company, Prior	Address Contact	2015 Local Revenue	2015 Companywide Revenue	# of Full-Time Local Employees	Total % of Woman Ownership	Industry of Business	Top Local Executive
26 <b>C&amp;L Foods Inc.</b> @ clfoods@samm.com	1802 E. Levee St. Dallas, TX 75207 214-742-3003	\$17.8 million	\$17.8 million	73	100%	Food Production Wholesale	Cynthia Cox-Murry, Cindy Cox, President/Owners
27 <b>Fidelis Cos. LLC</b> @ fidcos.com	2800 Dallas Pkwy. #250 Plano, TX 75093 972-392-9230	\$16.7 million	\$16.7 million	37	75%	Staffing & Recruiting	Karen Richards, President/CEO Alan Dyer, COO
28 <b>Infinix Global Meetings &amp; Events Inc./Rx Worldwide Meetings Inc.</b> @ infinixglobal.com	3060 Communications Pkwy. #200 Plano, TX 75093 214-291-2920	\$16.7 million	\$16.7 million	18	52%	Events Services	Sally Roberts, CEO
29 <b>Snelling</b> @ snelling.com	4035 Valley View Ln. #700 Dallas, TX 75244 800-411-6401	\$16.1 million	\$169.0 million	70	100%	Staffing & Recruiting	Timothy Faber, CEO Jim Barry, CFO
30 <b>Best Press Inc.</b> @ bestpress.com	4201 Airborn Dr. Addicks, TX 75001 972-930-1000	\$16.13 million	\$16.13 million	70	100%	Logistics & Supply Chain Printing	Wesley Kallisher, President
31 <b>Pursuit of Excellence Inc.</b> @ pursuitofexcellence.com	10440 N. Central Exp. #1290 Dallas, TX 75231 214-452-7881	\$15 million	\$15 million	250	100%	Human Resources	Marie Diaz, CEO/CFO Marie Galvan, CSO/President
32 <b>Wynne Sedan and Wynne MotorCoaches</b> @ GoWynne.com	7650 Esters Blvd. Irving, TX 75063 972-915-7300	\$15 million	\$15 million	100	100%	Transportation/Trucking/Railroad	Joan Wynne, CEO
33 <b>DFW Movers and Erectors Inc.</b> @ dfwmovers.com	3201 N. Sylvia Ave. #115 Ft. Worth, TX 76111 817-222-3200	\$15 million	\$15 million	90	51%	Machinery	Jeanne Inglis, President/CEO
34 <b>RE/Max Dallas Suburbs</b> @ dallasuburbs.net	3915 McDermott Rd. #100 Plano, TX 75025 972-208-9200	\$14.98 million	\$14.98 million	3	66%	Real Estate	David Boland, President Ivy Boland, Owner/Broker
35 <b>Texas Roof Management Inc.</b> @ texasroof.com	728 Linco Dr. Richardson, TX 75081 214-272-7663	\$14.59 million	\$14.59 million	117	100%	Construction	Catherine Aubrey, President/Owner
36 <b>The idGroup LLC</b> @ idgroupall.com	2641 Irving Blvd. Dallas, TX 75207 214-638-6800	\$14.53 million	\$14.53 million	86	100%	Architecture & Planning	Teri Schiefer, Anne Taylor, Principals
37 <b>CFJ Manufacturing</b> @ cfjmf.com	5001 N. Fay, Fort Worth, TX 76106 817-265-9559	\$13.56 million	\$28.75 million	54	100%	Warehousing Manufacturing	Keith Hanson, Marketing & Media
38 <b>McKinley Marketing Partners Inc.</b> @ mckinleymarketingpartners.com	3401 Lee Pkwy. #506 Dallas, TX 75219 800-615-9999	\$12.9 million	\$12.9 million	16	100%	Staffing & Recruiting	Michelle Boggs, President/CEO
39 <b>STAFFELBACH</b> @ staffelbach.com	2525 McKinney St. #800 Dallas, TX 75201 214-747-2511	\$11.5 million	\$11.5 million	75	51%	Architecture & Planning	Jo Staffelbach-Heinz, President/CEO
40 <b>C1S Group Inc.</b> @ c1sinc.com	4231 Sigma Rd. #110 Dallas, TX 75244 972-386-7005	\$11.5 million	\$11.5 million	NA	51%	Construction	Julie Strong, CEO Matt Strong, President
41 <b>PrideStaff</b> @ pridestaff.com	14850 Quorum Dr. #125 Dallas, TX 75254 972-651-1616	\$10.25 million	\$10.25 million	13	100%	Staffing & Recruiting	Amy Linn, President Julie Vici, Strategic partner
42 <b>Advanced Business Graphics Inc.</b> @ abgi.com	680 S Royal Ln. #200 Coppell, TX 75019 972-471-3740	\$9.7 million	\$9.7 million	6	100%	Graphic Design	Kris Sorokowicz, president
43 <b>CESCO Inc.</b> @ cesco-inc.com	13969 Plano Rd. #130 Dallas, TX 75243 214-824-8741	\$9.1 million	\$9.1 million	21	85%	Business Supplies & Equipment Information Technology Consultants	Billie Bryant Schultz, CEO
44 <b>AEC Inc.</b> @ aecorp.com	2855 Trinity St. #110 Carrollton, TX 75006 972-489-1066	\$9 million	\$9 million	36	70%	Construction	Barbara O'Toole, President
45 <b>M-Pak Inc.</b> @ m-pakinc.com	13255 Camp Bowie Blvd. #113 Aledo, TX 76008 817-696-0004 P.O. Box 140005 2525 E. UNION BOWIE Irving, TX 75014 972-438-4947	\$9 million	\$9 million	7	100%	Wholesale	Debbie Conley, Founder and President
46 <b>DX Electric Co.</b> @ dxelectric.com	1711 Siercroft Ct. #134 Carrollton, TX 75006 972-245-6014	\$9 million	\$9 million	NA	100%	Distribution	Becky Fuller, President
47 <b>Superior Fiber &amp; Data Services Inc.</b> @ sfdcatf.com	2500 N. Dallas Pkwy. #450 Plano, TX 75093 972-309-9700	\$8.08 million	\$8.08 million	21	100%	Telecommunications	Carolyn Fuller, President Jerr Strong, Account Manager
48 <b>VRX Inc.</b> @ vrxglobal.com	5750 Genesis Ct. #220 Frisco, TX 75034 972-818-4090	\$7.9 million	\$8.25 million	63	100%	Civil Engineering Construction	Noelle Ibrahim, President
49 <b>The Ward Group</b> @ medsteward.com	1407 N. Riverfront Blvd. #140 Dallas, TX 75207 214-752-9005	\$6.85 million	\$6.85 million	6	60%	Marketing & Advertising	Rob Enright, President Shirley Ward, CEO
50 <b>Dallas Design Group Interiors</b> @ dallasdesign-group.com		\$6.56 million	\$7.14 million	19	100%	Design	Nancy Dulick, President

## ► CLOSER LOOK

# \$1.88B

Total 2015 local revenue of woman-owned businesses on The List

# 15,784

Number of local full-time employees at woman-owned businesses on The List

## WHAT ADVICE WOULD YOU GIVE A WOMAN STARTING OUT IN BUSINESS TODAY?

"Be sure to find a suitable mentor that can advise and inspire you."



**HEATHER CAPPS,** President & CEO, HCK2 Partners

"Set your goals, write them down and measure them weekly, monthly, quarterly and annually."



**JO STAFFELBACH HEINZ,** President/CEO, STAFFELBACH

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## WANT TO BE ON THE LIST?

If you wish to be surveyed when The List is next updated, or if you wish to be considered for other Lists, email your contact information to Brandon Call at bcall@bizjournals.com

# LARGEST NORTH TEXAS WOMEN-OWNED BUSINESSES (51-75)

RANKED BY 2015 LOCAL REVENUE

Company, Prior	Address Contact	2015 Local Revenue	2015 Companywide Revenue	# of Full-Time Local Employees	Total % of Woman Ownership	Industry of Business	Top Local Executive
<b>51</b> <b>Cube Solutions</b> @ cubesolutions.com	4125 Alpha Rd. #100 Dallas, TX 75244 972-783-4980	\$6.5 million	\$6.5 million	15	100%	Business Supplies & Equipment	Michelle Swanger, President/Owner
<b>52</b> <b>Traveling Coaches Inc.</b> @ travelingcoaches.com	2805 Dallas Pkwy. #150 Plano, TX 75093 214-742-6224	\$6.3 million	\$6.3 million	31	100%	E-Learning Professional Training & Coaching	Gina Buser, CEO
<b>53</b> <b>Botsford Financial Group</b> @ botsfordfinancial.com	3001 Dallas Pkwy. #100 Frisco, TX 75034 214-423-4200	\$5.81 million	\$5.81 million	18	100%	Financial Services	Erin Botsford, President/CEO
<b>54</b> <b>Sellmark Corp.</b> @ sellmark.net	2201 Heritage Pkwy. Manchester, TX 76063 817-225-0310	\$5.46 million	\$19.3 million	58	61%	Sporting Goods	Diana Sellers, CEO James Sellers, President
<b>55</b> <b>Business Delivery Systems Inc.</b> @ businessdeliverysystems.com	1278 Justin Rd. #105 Lewisville, TX 75077 972-733-1108	\$5.4 million	\$5.4 million	12	75%	Transportation/Trucking/Railroad	Danny Swager, President Susan McGee, Founder/CEO
<b>56</b> <b>Estes Thorne &amp; Carr</b> @ estesthorncarr.com	3811 Turtle Creek Blvd. #2000 Dallas, TX 75219 214-599-4000	\$5 million	\$5 million	18	100%	Law Practice Legal Services	Dawn Estes, Jessica Thorne, Lori Carr, Carol Payne, Members
<b>57</b> <b>HCK2 Partners</b> @ hck2.com	3875 Postle Ave. #420 Addicks, TX 75001 972-716-0500	\$4.97 million	\$4.97 million	42	70%	Public Relations & Communications	Heather Capps, President + CEO Kirstin Kramon, Managing Principal
<b>58</b> <b>RightStaff Inc.</b> @ rightstaffinc.com	4919 McKinney Ave. Dallas, TX 75205 214-953-0900	\$4.65 million	\$4.65 million	41	51%	Staffing & Recruiting	Shelley Lamb-Austin, President/CEO
<b>59</b> <b>Moore Design Group</b> @ mooredesigngroup.net	2111 Clark St. #A Dallas, TX 75204 214-651-7100	\$4.4 million	\$4.4 million	7	100%	Architecture & Planning	Stephanie Moore Hager, President/Owner
<b>60</b> <b>Interprise Design</b> @ interprisedesign.com	5080 Spectrum Dr. #113E Addicks, TX 75001 972-385-3991	\$4.23 million	\$4.23 million	27	76%	Architecture & Planning	Caroline Austin, President/CEO
<b>61</b> <b>Richland Investments/The Richland Cos.</b> @ therichlandcos.com	4114 Wycliff Ave. #1 Dallas, TX 75219 214-521-2060	\$4.16 million	\$35.56 million	3	100%	Commercial Real Estate	Michelle Knick, VP of Investment property acquisitions Edna Meyer-Neilon, President/CEO
<b>62</b> <b>Two Sisters Catering</b> @ twosisterscatering.com	2833 Gaston Ave. Dallas, TX 75226 214-823-3076	\$4.13 million	\$4.13 million	48	100%	Hospitality	Connie Chantilly, Owner Jonathan Strimwell, Chef
<b>63</b> <b>Woodrose Co. Inc.</b> @ woodrosecompany.com	3511 Alta Mere Dr. Fort Worth, TX 76116 817-377-4477	\$3.69 million	\$3.69 million	5	100%	Construction	Frances Layd, President
<b>64</b> <b>lauckgroup</b> @ lauckgroup.com	1601 Bryan St. #101 Dallas, TX 75201 214-981-0333	\$3.61 million	\$6.94 million	23	100%	Architecture & Planning Design	Anne Kriffner, President
<b>65</b> <b>Shelton Group</b> @ sheltongroup.com	12400 Colt Rd. Ste. 650 Dallas, TX 75251 972-219-5119	\$3.5 million	\$3.5 million	20	100%	Public Relations & Communications	Jodi Shelton, Founder, President and CEO
<b>66</b> <b>Allyn Media</b> @ allynmedia.com	3838 Oak Lawn #400 Dallas, TX 75219 214-871-7723	\$3.5 million	\$3.5 million	12	100%	Public Relations & Communications	Mari Woodlee, President/CEO Jennifer Pascal, COO
<b>67</b> <b>Fort Worth Gasket &amp; Supply</b> @ fortworthgasket.com	2280 Gravel Dr. Fort Worth, TX 76118 817-838-5196	\$3.42 million	\$3.42 million	8	100%	Aviation & Aerospace Defense & Space	Chi-Yeh Boone, President/CEO
<b>68</b> <b>Wendy Krispin Caterer Inc.</b> @ wendykrispincaterer.com	528 S. Hull St. Dallas, TX 75226 214-748-5559	\$3.34 million	\$3.34 million	26	100%	Food & Beverages	Wendy Krispin, Owner
<b>69</b> <b>Kitchen Design Concepts</b> @ kitchendesignconcepts.com	6322 Gaston Ave. Dallas, TX 75214 214-390-8300	\$3.3 million	\$3.3 million	8	100%	Construction Design	Jennifer Sherrill, President/Owner Mary Kathryn Reese, VP/Owner
<b>70</b> <b>SUPERIORHIRE</b> @ superiorhire.com	5001 Spring Valley Rd. #260W Dallas, TX 75244 972-248-4422	\$3.27 million	\$3.27 million	11	55%	Staffing & Recruiting	Lynne Stewart, President Cliff Stewart, COO
<b>71</b> <b>TransSolutions</b> @ transolutions.com	14500 Trinity Blvd. #700 Fort Worth, TX 76155 817-359-2950	\$3.1 million	\$3.1 million	24	100%	Airlines/Aviation	Telinda Hargrave, Storia Bender, Managing Principals
<b>72</b> <b>Faulkner Design Group</b> @ faulknerdesign.com	3232 McKinney Ave. #1170 Dallas, TX 75204 214-922-8008	\$3.07 million	\$17.86 million	45	100%	Architecture & Planning Design	Adrienne Faulkner, Founder and CEO
<b>73</b> <b>SPM Communications</b> @ spmcommunications.com	3030 Main St. 3rd Fl. Dallas, TX 75201 214-379-7000	\$3.01 million	\$3.01 million	17	100%	Public Relations & Communications	Suzanne Paronuzzi Miller, President and Founder
<b>74</b> <b>Amazech Solutions LLC</b> @ amazech.com	9555 Lebanon Rd #202 Frisco, TX 75035 469-200-4585	\$3 million	\$3 million	10	100%	Computer Software Information Services	Shanthi Rajaram, President
<b>75</b> <b>First Aid &amp; Safety of Texas Inc. dba FASTEX AED</b> @ fae-tex.com	P.O. Box 708513 Dallas, TX 75370 972-733-0073	\$2.8 million	\$2.8 million	2	100%	Health, Wellness & Fitness	Free Riggs, President

## CLOSER LOOK

### TOP 10, BY FULL-TIME LOCAL EMPLOYEES

Regal Temporary Services Inc.	7,114
Half Price Books, Records, Magazines Inc.	2,773
AHI Facilities Services Inc.	1,600
HOB International Inc.	450
Akorbi	265
Nie & Associates Inc.	253
Pursuit of Excellence Inc.	250
Puente Enterprises Inc.	171
Business Interiors	137
Texas Roof Management Inc.	117

### WHAT ADVICE WOULD YOU GIVE A WOMAN STARTING OUT IN BUSINESS TODAY?

"Be willing to work harder than you ever have in your life. You have to be resilient, and you can't be easily discouraged."



**JODI SHELTON,**  
Founder,  
President and CEO,  
The Shelton Group

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# LARGEST NORTH TEXAS WOMEN-OWNED BUSINESSES (76-100)

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76	<b>Abernethy Media Professionals Inc.</b>  ameradiapro.com	4308 Bryan St. Dallas, TX 75204 214-660-4444	\$2.77 million	\$2.77 million	18	51%	Media Production	Andy Lee Abernethy, President/Co-owner/ Executive Producer Sandy Abernethy, Co-owner
77	<b>Sonlight Cleaning Service Inc.</b>  sonlightcleaning.com	4013 Clay Ave #C Fort Worth, TX 76117 817-656-8309	\$2.6 million	\$2.6 million	80	60%	Commercial & residential cleaning	Cathy Reichert, President
78	<b>Laurey Peat + Associates</b>  lapac.com	2200 Ross Ave. #4950 Dallas, TX 75201 214-871-8707	\$2.5 million	\$2.5 million	8	100%	Public Relations & Communications	Laurey Peat, Principal
79	<b>Cooksey Communications Inc.</b>  cooksey.com	5525 N. MacArthur Blvd. #530 Irving, TX 75038 972-580-0562	\$2.3 million	\$2.3 million	12	75%	Public Relations & Communications	Gail Cooksey, President and Founder
79	<b>Rocket Red Ltd.</b>  rocketred.com	1700 Pacific Ave. #250 Dallas, TX 75201 972-776-0022	\$2.3 million	NA	12	100%	Marketing & Advertising	Gayden Day, Founder/CEO
81	<b>Sanders Travel Centre</b>  sanderstravel.com	8115 Camp Bowie Blvd. #288 Fort Worth, TX 76116 817-731-3335	\$2.1 million	\$2.1 million	11	100%	Consumer Services	Diane Parks, Jenny Westermann, Owners
82	<b>Analytical Food Laboratories Inc.</b>  afllabs.com	865 Greenview Dr. Grand Prairie, TX 75050 972-336-0336	\$2 million	\$2 million	37	100%	Biotechnology Research	Rebecca Pfundheller, President/CEO
83	<b>Stern's Catering Co.</b>  sternscatering.com	4817 Heiler Springs Rd. Addicks, TX 75001 214-360-0001	\$2 million	\$2 million	14	55%	Food & Beverages	MADHRI KALISSETTY, PRESIDENT
84	<b>Marketwave</b>  marketwave.biz	15851 Dallas Pkwy. #345 Addicks, TX 75001 972-661-0331	\$2 million	\$2 million	13	95%	Marketing & Advertising	Tina Young, President and CEO
85	<b>A+ Student Staffing Inc.</b>  astudentstaff.com	4807 W. Lowens Ln. #205 Dallas, TX 75209 214-357-9500	\$1.98 million	\$5.44 million	12	51%	Staffing & Recruiting	Betsy Garner, CEO Jade Edwards, VP
86	<b>Horizons Unlimited Travel</b>  horizonunlimitedtravel.com	504 Whitaker Dr. Arlington, TX 76006 817-861-0222	\$1.78 million	\$1.78 million	5	100%	Leisure, Travel & Tourism	Carla Lynn, Owner
87	<b>The Reeds Public Relations Corp.</b>  thereedsprc.com	3232 McKinney Ave. #555 Dallas, TX 75204 214-871-0783	\$1.62 million	\$1.62 million	7	100%	Public Relations & Communications	Carol Reed, CEO
88	<b>Gaspy Group LLC</b>  gaspygroup.com	13355 Noel Rd. Ste. 1100 Dallas, TX 75240 214-746-9076	\$1.57 million	\$1.57 million	3	100%	Staffing & Recruiting	Karen Gaspy, president
89	<b>Those Three Reps</b>  thosethreereps.com	501 S 2nd Ave #4600 Dallas, TX 75226 214-871-1315	\$1.54 million	\$2.05 million	2	100%	Marketing & Advertising Photography	Sheila Mullin Baker, Owner
90	<b>Elements of Architecture Inc.</b>  elementsofac.com	1201 6th Ave. #100 Fort Worth, TX 76104 817-533-2690	\$1.54 million	\$1.54 million	6	100%	Architecture & Planning	Debbie Fulwiler, President
91	<b>King Financial Group Inc.</b>  kingfg.com	2600 Village Pkwy. #100 Highland Village, TX 75077 972-519-2500	\$1.5 million	\$1.5 million	11	100%	Financial Services	Kathy King, President/Owner
92	<b>Breiting Consulting</b>  breitingconsulting.com	308 E. Renfro St. #300 Burleson, TX 76028 817-4470098	\$1.49 million	\$1.49 million	7	75%	Environmental Services	Amarda Breiting, President
93	<b>Granado Communications Group</b>  granadogc.com	3300 Oak Lawn Ave. #901 Dallas, TX 75219 214-599-8735	\$1.47 million	\$1.47 million	6	100%	Public Relations & Communications	Yicki Granado, Principal
94	<b>Koons Real Estate Law</b>  kcoonsrealestatelaw.com	3400 Carlisle St. #400 Dallas, TX 75204 214-954-0067	\$1.3 million	\$1.3 million	8	100%	Law Practice	Kathryn Koons, President
95	<b>The Power Group</b>  thepowergroup.com	3131 McKinney Ave #550 Dallas, TX 75204 214-693-2146	\$1.28 million	\$1.28 million	9	100%	Public Relations & Communications	Andy Power, President and CEO
96	<b>Bracane Co.</b>  bracane.com	1201 E. 15th St. #702 Plano, TX 75074 888-568-6271	\$1 million	\$1 million	7	100%	Research	Farrela Nelson, President/CEO
97	<b>Bill Jeter Inc.</b>  jeterflooring.com	P.O. Box 826 DeSoto, TX 75123 972-224-7990	\$801,434	\$801,434	2	72%	Construction	Jenny Jeter, President
98	<b>Tucker &amp; Associates</b>  tuckerpr.com	8150 N. Central Expy. #1265 Dallas, TX 75206 214-252-0900	\$700,000	\$96,000	6	100%	Public Relations & Communications	Lori Tucker, President
99	<b>South Texas Money Management</b>  stmmfc.com	1951 N. Abard St. Dallas, TX 75201 214-969-7086	\$636,861	\$16.33 million	1	61%	Investment Management	Wyatt Jeanie, CEO/CIO Barbara Dickson, EY/Service Investment Advisor
100	<b>Peck Training Group LLC</b>  pecktraining.com	907 Glen Rose Dr Allen, TX 75013 214-495-9499	\$350,000	\$500,000	2	100%	Management Consulting Education	Holly St. John Peck, Founder/President

## ► CLOSER LOOK

### 65

Number of women-owned businesses on The List that are 100 percent women-owned

### WHAT ADVICE WOULD YOU GIVE A WOMAN STARTING OUT IN BUSINESS TODAY?

"Take advantage of the expertise available from the vast WBE network."



**SALLY ROBERTS,**  
CEO, Infinix Global Meetings & Events Inc.

"Find an industry that you're passionate about."



**FRAN RIGGS,**  
President, FASTEX AED

"The health of your business depends largely on sales and finances."



**CLAUDIA MIRZA,**  
Co-founder/  
CEO, Akorbi

**ABOUT THE LIST**  
Information was obtained from firm representatives through questionnaires and could not be independently verified by the Dallas Business Journal. To qualify for the Women-Owned Businesses List, companies must be majority (51 percent) women-owned. Only those companies that responded to our inquiries were listed. Ties are broken by number of full-time local employees. In case of ties, companies are listed alphabetically.

**NOTES**  
NA - not applicable, not available or not approved

\* indicates company was not ranked in prior year

**WANT TO BE ON THE LIST?**  
If you wish to be surveyed when The List is next updated, or if you wish to be considered for other Lists, email your contact information to Brandon Call at [bcall@bizjournals.com](mailto:bcall@bizjournals.com)

WHAT ADVICE WOULD YOU GIVE A WOMAN STARTING OUT IN BUSINESS TODAY?

*Plan, don't go by the seat of your pants!*

MARY KATHERYN REESE, Vice President/Co-Founder Kitchen Design Concepts



**Know your mission statement,**

*your vision and most importantly be passionate about your belief in achieving your goal.*

IVY BOLAND, Owner/Broker RE/Max Dallas Suburbs



**TEAM MEMBER ENERGY AND ENGAGEMENT WILL FUEL YOUR PASSION FAR MORE THAN THE BOTTOM LINE.**

CAROL ROEHRIG, President, BKM Total Office of Texas



*Follow your passion. Believe in yourself!*

**FIND A GOOD ATTORNEY AND A GOOD ACCOUNTING FIRM. DO YOUR RESEARCH!**

ADRIENNE FAULKNER, Founder & CEO, Faulkner Design Group



**Get your business certified by the Women's Business Council Southwest.**

**The certification is your credibility; then it is up to you to demonstrate your capabilities.**

BILLIE BRYANT SCHULTZ, CEO, CESCO Inc.



YOU CAN'T BE WHAT YOU CAN'T SEE ...

WHATEVER YOU DO, BE CRAZY GOOD AT IT ...

SURROUND YOURSELF WITH PEOPLE WHO WANT TO SEE YOU SUCCEED.

NINA VACA, Chairman and CEO, Pinnacle Group



**Be tenacious, but know when to act**  
and when to wait, patience can be your best ally.

EDNA MEYER-NELSON, President and CEO, Richland Investments/The Richland Companies



*You can do anything, but do not think you can do it alone.*

Gather a good and trustworthy team. You don't have to know everything, just know the experts to call.

JAN FITE, executive VP, Judge Fite Co. Inc.



**DON'T PUT LIMITATIONS ON HOW BIG OR SUCCESSFUL YOU CAN GET**

ERIN BOTSFORD, President/CEO, Botsford Financial Group



*There are no shortcuts to doing the work ...*

**Push through and stay focused on your vision even when there are setbacks.**

TINA E. YOUNG, President and CEO, Marketwave



*Your customers are buying your enthusiasm and passion*

*for solving their problems, NOT HOW NICE YOUR OFFICE IS.*

LYNN STEWART, President, SUPERIORHIRE

